



TOP
10

JUST BETWEEN FRIENDS

BEST SELLERS
SAVVY SELLER GUIDE





Top 10 Best Sellers

Our goal is for you to maximize your sales by offering the best-selling items that shoppers BUY sale after sale. Chances are you can find these top-selling items in your home! You get to set the price! The better the price, the faster it sells. See last page for next steps once you're ready to start selling. Clean up and cash in!



1

STROLLERS

Strollers are made to last. Families with multiple kids can need several strollers at different stages. Saving money on these high priced items is the smart way to go.



3

INFANT ESSENTIALS

Bottles, feeding items, bath tubs, home safety-proofing tools—these are all things you can easily sanitize, so there's no need to buy new.



5

CLOTHES

Kids go through sizes really fast, so buying clothing that another child has outgrown is a super sustainable way to shop (and save!). SMART!



2

SHOES

Kids need size after size of shoes—and to be able to buy cute, stylish shoes in the next set of sizes parents need is a big deal! Sometimes kids' growth patterns even mean SKIPPING sizes, so you may have some pairs that haven't even been worn! Shoes are great to sell at the sale.



4

BIKES

Bikes, trikes and all manner of ride-on toys sell very well. These items can be expensive when they are brand new—so shoppers are happy to buy these items at savings that help kids get more outside play time—especially now.

Get your FREE ticket to shop
at the Just Between Friends sale happening in your neighborhood.



6

DRESS-UP CLOTHES & COSTUMES

Costumes and dress-up play are popular—they help kids more fully explore their great imaginations!

7

PRETEND PLAY ITEMS

Kids LOVE to pretend and play—we sell a lot of items such as work benches, play kitchens, tents and child vanity sets that give them hours and hours of play time—and help deck out play areas, too!



8

FURNITURE

Items such as changing tables and gliders can be expensive when bought new. Shoppers are always on the lookout for lower-priced furniture.

9

SPORTING EQUIPMENT & GEAR

Let's face it—this stuff gets expensive! And, kids outgrow it—sometimes faster than we'd like! Why not get some money back on these items by selling them!



10

TOYS TOYS TOYS!

SO MANY TOYS! These sell well, especially toys such as Legos, electronic games and character toys.



BONUS!

Sellers always get to SHOP EARLY at the sale! That means getting the biggest selection at the lowest prices !

YOU CAN DO IT! Here's how to get started:

1. Register to sell at your local sale
2. Gather your items
3. We'll send you everything you need to prepare and price your items so that you can sell as much as possible at the next JBF sale

JUST BETWEEN FRIENDS

SIGN UP TO SELL TODAY!

GET ROOM IN YOUR CLOSETS & CASH IN YOUR POCKETS!